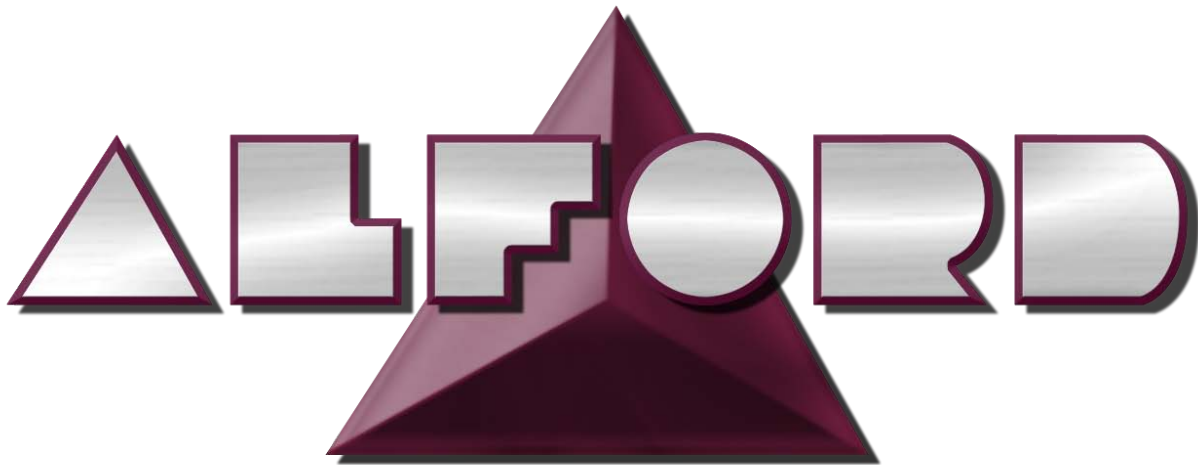




ALFORD MEDIA SERVICES

Nationwide Corporate Event Staging • When You Need a *SHOW* of Support



Alford Media Services, Inc. Nationwide Event Technology Support

For more than 25 years our people have been and will continue to be the best in the business...bar none. When you are planning your event, the most important thing in the world to you is having your show go the way you imagined it. Relying on the right group of people will make all the difference. From the office, to the warehouse, to show site, we've got the most professional, dedicated and experienced personnel in the industry that are empowered to ensure your success.

When it comes to technology, we stay on the cutting edge. Based on your budget and the scope and scale of your event, we work with you to determine the best solutions for your show. Together we will achieve the results you expect and the look and feel you've imagined.

From a one-day company meeting to a touring extravaganza, Alford Media will exceed your expectations every time. We take our motto, **When You Need a SHOW of Support** very seriously. For over two decades, Alford Media Services has built lasting relationships based on integrity, trust and support. We look forward to working with you.



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Why choose Alford Media?

People—The people of Alford Media are empowered to make your life easier and are dedicated to making your show a success. From your initial call to the final curtain, our people are here to supply you with superior information and customer service every step of the way.



Video—Whether it's a single monitor or multiple screens, we have the equipment and experience to make sure every seat in the house is a good one. We provide you with the largest, brightest, clearest images possible based on the venue, type of graphics, size of the audience and more. We have solutions to fit every budget for video and data switching, signal routing, sourcing, recording, projection and display. Alford Media can make your vision come to life.

Audio—Our audio systems are designed so that everyone in the audience will hear every word, every track, every sound effect, every time. It's that simple. We design each sound system to suit the needs of the audience, the requirements of the room, and the specifications of the show. Our modular system design and our solution driven team of engineers allow us to make your dreams a reality, without making the budget a nightmare.

Lighting—Lighting can dress up a colorless set, draw attention to an important presentation, entertain the audience, or simply keep the presenter from standing in the dark. A lighting system raises the level of your show without adding extraordinary cost. Our customizable lighting packages are designed specifically for your event and allow for additional flexibility during the show. Dimmers, lensing, mounting options, color and control can all be used so you will like what we light.



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Company Profile & History

Alford Media originated as a sole proprietorship in 1984 with Steve Alford offering multi-media services, which included multi-image programming, studio rental, on-site corporate meeting computer programming, slide-to-video transfers, and media project consultation.

In the summer of 1989, Steve, brother Tom, and longtime friend Danny Harris partnered to incorporate Alford Media Services. Company services included audio-video equipment rental and corporate event staging.

In 1991 a sister company, Alford Media Sales, was incorporated. Alford Media Sales, Inc. specialized in audio-visual sales and installations while Alford Media Services, Inc. concentrated on growing their national corporate staging business. Alford Media Sales, Inc. was sold in 1998 to EISI.

We specialize in staging corporate events nationally. We have one of the largest video/data projection inventories in the industry. Along with “traditional” rental equipment, our inventory includes digital and high definition video switchers and routers, widescreen systems, digital and HD cameras, digital disc recorders, LCD & plasma displays, line array speakers systems, “ballroom designed” sound packages, LED lights, moving lights, media servers and much more.

We stage hundreds of national events each year for major airlines, food chains, telecommunication leaders, automobile manufacturers, and the like. Among our credits are Coca Cola's 100th Anniversary, Northern Telecom's Meridian Launch, General Motor's Global Conference, and IBM's Circle 100, 100% Club, and world wide e-Business events. We have provided equipment, staging, crews and technical support in over two-dozen cities simultaneously for nationwide teleconferences, as well as staffed and trucked numerous multi-city road tours. Along with working virtually everywhere in North America, we have staged large events in international cities such as Tokyo, Taipei, Bangkok, Buenos Aires, Dubai, Cannes, Frankfurt and Milan.

Alford Media has been recognized as one of the fastest growing companies in the DFW metroplex by the CEO Institute and Caruth Institute of Owner-Managed Business at Southern Methodist University numerous times. In 1997 the Family Institute of Baylor University honored us as the Outstanding Family Owned Business in Texas. Alford Media has received the Rental & Staging Systems Award for Best Overall Staging for a Corporate or Association Event for three years in a row from 2004 through 2006 and was awarded the Spotlight Award from Event Solutions Magazine for Technical Support Company of the Year in 2006.

Alford Media Services' history is one of providing solutions and support to corporate America. We are committed to providing proven technology with an eye on the future and dedicated professionals to support our clients today and tomorrow.



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Company Philosophy

Our goal is to be the best (not necessarily biggest) *Nationwide Event Technology Support Company* in the country. To be the overall best we believe we must provide the best of each of the following.

Equipment

Alford Media will constantly strive to stay on the cutting edge of audio, video, and computer technology. We will use proven systems, carefully selected to meet the requirements of each show. We will not incorporate any un-tested equipment that could jeopardize the success of a show. We will maintain our equipment in clean, good-working condition and make positive attempts at protecting equipment from travel and environmental hazards. We will provide necessary cabling, connectors, and the like as part of all equipment systems. We will back-up gear reasonably, insuring the success of each show.

Personnel

Our most valued asset is our people. Alford Media will seek and hire the most highly skilled individuals in the industry. Attitude is everything. Our people should put forth a positive attitude toward each job, each client, and each other. We will look to employ those that are self-motivated, loyal, and who see each day as a challenge. Complacency will not be tolerated. Each person should work well as a member of the team; openly sharing information when needed and doing whatever it takes to make the team (and the job) successful.

Value

State-of-the-art, well-maintained equipment and highly trained, energetic employees should be competitively priced, providing superior value to Alford Media's clients. We strive to develop loyal relationships that fairly and mutually benefit one another. Every attempt will be made to exceed the client's expectations while at the same time remaining sensitive and responsive to the needs and concerns of those we employ. We will look for opportunities to make more creative, efficient, and reliable use of the technology afforded us, and will continually examine and evaluate ourselves, seeking input from our clients and our employees.

We have a burning desire to excel— in the ballroom, at the office, and in life. We believe true success cannot be achieved without the sincere outpouring of goodwill towards our employees, our clients, and our community.



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The Alford Family

BILL BRADY	Manager of Video Svcs.	KEN WISNESKI	National Sales Associate
BILLY KING	Dir. of Operations	KEVIN MORROW	Facilitator
BLAKE TAYLOR	Lighting Designer	KIM SCOTT	Receptionist
BOB GECHTER	Travel & Scheduling Coord.	KURT WUNSCH	Lighting Designer
BONNIE GILLUM	Projectionist	LANDY ESTES	Sales Coordinator
BRANDEN ROTH	Lighting Designer	LIGGETT CRIM	Sales Coordinator
CHARLES TERRY	Cross-Rental Coordinator	LUCAS SMITH	AV Technician
CHARLIE FERGUSON	Dir. of Purchasing	MARK ANDERSON	Technical Director
CHRIS MONEY	Project Manager	MATT BISHOP	Audio Engineer
CHRISSY MARTIN	Accounting	MATTHEW WALKER	Technical Director
CLAY YOUNGBLOOD	Project Manager	MELANIE REED	V.P. of Business Admin.
CLAYTON HUNT	Facilitator	MICHAEL CEGELSKI	Project Manager
CURTIS SANDERS	AV Technician	MICHAEL SAPERTON	Video Engineer
DAN THOMPSON	Sales Coordinator	PAT REED	Project Manager
DAVE POOSER	Dir. of Information Systems	PAUL HAYGOOD	Facilitator
DAVID ALFORD	Dir. of Logistics	PAUL KOWZAN	National Sales Associate
DOUG KIRKEY	Projectionist	RICH TATE	Dir. of Communications
DUANE HARDIN	Audio Engineer	ROBERT BENNETT	AV Technician
ERIC HAGSTROM	Senior Project Manager	SCOTT THOMPSON	Sales Coordinator
ERNIE CARLOS	Video Engineer	SHAWN LUNSFORD	Warehouse Manager
GARY SCOTT	V.P. of Operations	SHERRI WOLF	Office Manager
GREG EMERY	Projectionist	STEPHEN LINDSAY	Video Engineer
JIM BRADY	Projectionist	STEVE ALFORD	President
JIM CARTER	Projector QC Technician	STEVEN ELLIS	Audio Engineer
JIMMY PALASOTA	Projectionist	TERRY ST. PETERS	Manager of Lighting Svcs.
JOHN CASWELL	Manager of Audio Svcs.	THAD EDWARDS	Audio Engineer
JON REED	Lighting QC Technician	TOM ALFORD	Exec. VP & General Manager
JUSTIN MCCLELLAN	Audio Engineer	TOM WATKINS	National Sales Associate
KEITH ALLEN	Lighting Designer	WADE DIEBOLD	Sales Coordinator

(partial list)



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Client List

Working through production companies, independent producers, technical directors and end-clients, Alford Media provides audio, video, lighting, and staging support for large corporate events from coast-to-coast. Some of the clients we've staged shows for include:

AARP	Coca-Cola	Johnson & Johnson	Real Page
Abbott Labs	Cognos	Kawasaki	Rent-A-Center
Accor	Conoco/Phillips	KPMG	RJ Reynolds
AFLAC	Coors	Kraft	Sabre
AFL-CIO	Creative Memories	Lennox	Safari Club
Alcatel	CTFA	Lexus	Sally Beauty
Amazon Tours	Curves	Lifetime Television	Salvation Army
American Airlines	Dallas Cowboys	Lockheed Martin	Sanofi
American Standard	Dallas Mavericks	Lucent	SAS Institute
Americredit	Dallas Stars	Maybelline	Seven-Up
Ambit Engery	Days Inn	Mazda	Shell
Aramco	Dell	MCI	Sherwin-Williams
Arby's	Dr. Pepper	McKesson	Shire Pharmaceutical
ASTA	EDS	Merck	Sir Speedy
Astra Zeneca	Eisai	Microsoft	SMU
AT&T	Ernst and Young	Mike Ferry	Solvay Pharmaceutical
Atlanta Braves	Exxon/Mobil	Mohawk Carpet	Sony
Audi	Ford	National Instruments	Southwest Airlines
Aventis	Forever Living Products	New York Times	Staubach
Avid	Forest Pharmaceuticals	Nature's Sunshine	Suzuki
Avon	Frito Lay	NBA	Sysco
Bank of America	General Electric	Network Associates	Texas Instruments
Bank One	General Motors	NFL	TIAA-CREF
Baylor University	Hewlett Packard	Nokia	Toyota
BeautiControl	Home Interiors	Nortel	Trane
BellSouth	Honda	Novartis	United Way
BMW	Hyundai	Novell	Vignette
Boy Scouts	i2	Office Depot	Veritas
Business Week	id Software	Oracle	Verizon
Cadbury	IBM	Pepsico	VHA
Cadillac	IHG	Pfizer	Volvo
Campbell's	Infiniti	Philip Morris	Vought Aircraft
Cap 1	Intel	Pizza Hut	Walmart
Carpet One	J.C. Penney	PPL	Wells Fargo
Centex Homes	Jaguar	Premier Design	Whataburger
Check Free	Janssen	Proctor & Gamble	Xerox
Chevron	JD Edwards	Prudential	Yum Brands
Chick-fil-A		RadioShack	Zales
Choice Hotels		Raytheon	



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What our clients have to say...

The Best

“I have always found that your folks are professional, talented and quite frankly the best we have ever worked with in any market.”

Cost-Value

“I was extremely pleased with the preplanning of our staging, the flexibility displayed with our last minute schedule change for load-in, and the cost-value.”

A Perfect Event

“I have done many shows around the world...I can honestly say there is no other company that works so intently to make sure that every event is a perfect event. Alford Media is the only company I recommend to people who need to produce the best show ever!”

Seasoned Crews

“I have a hard time getting the seasoned crews anywhere else that I get from Alford. The people are just the best.”

Unique Culture

“There’s a culture at this company that is completely unique anywhere in the United States... I just think the culture is one based on Christian ethics, based on being kind to each other and helping each other.”

Focused on Your Success

“I can call up and say I’ve got this situation, I need that, and you guys figure it out for me and make me look like I know what I’m doing.”

I Never Had To Worry

“A special thanks for the upfront coordination and support. . . . last minute adds were executed flawlessly. The best part of the program was the fact that as the lead producer on the project, I never had to worry about the execution of actual event.”

No Challenge Too Large

“I cannot begin to tell you what a huge success this event was - all due to the immense talents at Alford Media. Time after time, we challenge your folks to do the impossible and time after time, your Company has never failed to exceed our goals.”



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Made My Life Easier

“The crew made my life easier. As always it made me smile to see Burgundy in the room when I arrived.”

Caring

“We know we can count on what you guys tell us. We know that if we need something done you’re going to care as much about our company as you care about your own, to make sure whatever we ask is successful, and we ask for a lot and you guys come through.”

Personal Attention

“Your primary strength is your people . . . and the organization you have behind all the people. I know that you’ve got a lot of business going on, but most of the time I feel like I’m the only project you have working...I appreciate that very much.”

No Small Clients

“I’ve always been treated extremely well, and I’m just a little independent producer. But I feel that when I work with Alford, I’m one of the big guys in the country...Everyone treats me like I’m their biggest client which is very much appreciated.”

Trustworthy

“There’s a trust factor that comes from many years of never being let down sometimes under very extreme circumstances so you continue to dance with those who brought you. Alford’s the best in the business. That’s why we partner with them.”

All Stars

“Having Alford Media run our event was like bringing in a whole team of All Stars to just knock homeruns out with every pitch. The event ran flawlessly and I would NEVER do an event without Alford Media.”

Slam Dunk

“This show was a slam dunk with your performance. Not vendors . . . partners . . . and we thank you.”

For a full list of reference please contact **Rich Tate** at **972-538-9400** or e-mail info@alfordmedia.com



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Alford's Green Initiative

Green Philosophy

Alford is committed to seeking ways to incorporate more environmentally friendly methods in the way we perform and actively engage in green practices in the daily activities of our employees and vendors. In addition, we seek to partner with customers, producers and vendors in a collaborative effort to help find ways to make their events more eco-friendly. Our well-established culture promotes a common sense approach incorporating values that respect the environment where our practices function to ensure environmental sustainability for future generations.

Grass Roots Green Team

Alford Media promotes green efforts from every facet of our business. Our green team is comprised of employees from many departments including sales, operations, logistics, road technicians and leadership. Company efforts are structured from a two-tier approach with a Central Green Committee that oversees employee implementation in the field and office.



If you would like to learn more about our green policies and initiatives please contact us at
972-538-9400, 800-554-9144 or email green@alfordmedia.com.